



21st
Edition

**ROOF INDIA
EXHIBITION**

www.roofindia.com

Asia's most
definitive expo for
roofing & allied products !

25 - 27 APRIL 2024

Bangalore International Exhibition Centre

BENGALURU, INDIA



By

Hyve

International exhibition on
industrial & commercial
flooring industry



Industry OVERVIEW

The Indian Roofing Industry is going through a phase of exponential growth, owing to increased construction projects in both residential and commercial sectors. While the demand for conventional roofing solutions is on an all time high, the conscious consumerism is taking over the next generation of builders and manufacturers who are committed to keeping the carbon footprint at a check in addition to providing innovative product solutions under the green building concept. The Indian Roofing market is highly fragmented and competitive, however impressive growth is predicted at a CAGR of 7% for the next decade. It is with the advent of these innovative products and technology that a need for a focused platform arises to not only display the latest from the industry but also facilitate a place for knowledge transfer and exchange of ideas.

ROOF INDIA

The 21st edition of Roof India aims to carry forward the two-decade legacy of providing a wholesome single platform for manufacturers, traders, buyers, and builders from global Roofing fraternity to connect with each other and forge new business relationships. Benchmarked as 'Asia's most definitive Expo for Roofing & allied Products', Roof India converges the Market Leaders & Newest of the technologies in the segment, and thereby results in striking lucrative business deals.

The concurrent Open Seminar sessions on themes **"Let's talk Roofing"** and **"Flooring Ideas"** aspire to facilitate discussions on the most recent developments in technology, emerging market trends as well as the recent addition of innovative new products. Be part of the India's largest expo on Roofing and Allied Industries and maximise your opportunities to take your business to new heights.

Few of the Event Highlights

- India's Largest Gathering of Roofing & allied product Industries
- **200** plus Leading Exhibitors from India & abroad
- The only event Supported by reputed Trade Associations – **AESA & WMF**
- Global Roofing brands' most preferred platform in Indian subcontinent
- Largest number of new launches & Live product demos
- Concurrent Open Seminar sessions on **'Let's Talk Roofing' & 'Flooring Ideas'**
- **2 decades** of unparalleled support towards the growth of the industry



Exhibit Profile

- Architectural Roofing Systems
- Roofing Sheets- Metal, Polycarbonate, FRP etc.
- Roofing Tils & Shingles
- Pre-engineered Buildings
- Metal Building Systems
- Exterior Metal Envelop & Cladding
- Light Gauge Steel Building Technology
- Structural Steel
- Steel Framing & Roll Forming Machinery
- Spaceframes & Daylight Systems
- Tensile Fabric & Architecture
- Industrial / Factory Doors
- Green Roofs Technology
- Roof Waterproofing
- Roof Thermal Insulation
- Roofing Fasteners
- Welding Technology for Steel Buildings
- Solar Roofs / BIPV
- Software for Structural Steel / Roofing

Visitor Profile

- Aerospace Establishment personnel
- Airport Infrastructure Authorities
- Amusement Parks Owners / Builders
- Builders / Civil Contractors
- Civil & Structural Engineers
- Defence / Military
- Establishments Personnel
- Factory Builders / Owners
- Govt. Infrastructure Dept Personnel
- Large Factory Builders / Owners
- Media Representatives
- Metro Rail Infrastructure personnel
- Pre-Engineered Building Contractors
- Quantity Surveyors
- Real Estate Promoters
- Retail Malls Promoters
- Roofing Contractors
- Seaports Authority Personnel
- Sports Infrastructure Personnel
- EPC Consultants
- Landscape Architects
- Architects & Designers
- Town Planners
- Trade Representatives
- Waterproofing Contractors



ROOF INDIA
EXHIBITION

www.roofindia.com

Industry OVERVIEW

The Indian Industrial and Commercial Flooring market has gained traction in the recent years, owing to the influx of newer materials, technology, and specialized machinery. Directly benefiting from the Indian Infrastructure boom, the flooring market crossed the market size of a whopping US\$1.5 Billion in 2022 and is on an impressive upward trajectory for the next decade. The modern connotation of a good Industrial Floor encompasses aesthetics, quick install-ability, longevity, economy, slip resistance, quality, functionality, durability, eco-friendliness, and moisture resistance. The popularity of Vinyl Flooring, Hardwood & Laminated Flooring, Resin Flooring among others has paved the way for more innovation and use of technology in flooring solutions. The market is abuzz with innovations and companies constantly upgrading their offerings to meet the growing demand in various segments such as Airports, MetroRail projects, shopping malls, IT parks, and SEZs. The rapid infrastructural developments have increased the demand for flooring products remarkably, boosting the overall market.

FLOOR INDIA

The 2024 edition of Floor India, collocated with Roof India and scheduled from 25-27 April 2024 at the Bengaluru International Exhibition Centre will showcase the latest technology and product innovation in industrial and commercial flooring segments. The event will also provide a platform for exhibitors and trade visitors to connect and discuss the installation and cleaning technologies.

Visitor Profile

- Aerospace Establishment personnel
- Airport Infrastructure Authorities
- Amusement Parks Owners / Builders
- Architects & Designers
- Builders / Civil Contractors
- Civil & Structural Engineers
- Defence / Military Establishments
- Personnel
- EPC Consultants
- Factory Builders / Owners
- Govt Infrastructure Dept Personnel
- Landscape Architects
- Large Factories Builders / Owners
- Large Warehouse Builders / Owners
- Media Representatives
- Metro Rail Infrastructure personnel
- Pre-Engineered Building Contractors
- Quantity Surveyors
- Flooring Contractors
- Seaports Authority Personnel
- Sports Infrastructure Personnel
- Town Planners
- Trade Representatives



Exhibit PROFILE

Industrial Flooring

- Acrylic Flooring
- Waterborne Polyurethane Flooring
- Epoxy Resin Flooring
- Pigments for Flooring
- Self-Leveling Epoxy Flooring
- Polymer Modified Mortars
- Wear Resistant Non-Metal Aggregate Floor Hardener
- Wear Resistant Silicon Carbide Floor
- Steel Fiber Reinforced Concrete Floor

Floor Machinery

- No Gas Spraying Machine for Flooring
- Floor Shot Blasting Machine
- Floor Grinding Machine,
- Concrete Flooring Machine
- Wooden Flooring Machine
- Floor Milling Machines
- Floor Cutting Machines

Installation & Cleaning Technology

- Floor Cleaning Machines & Equipment
- Floor Cleaning Agents
- Floor Curing Materials
- Floor Scrubbing Machines
- Floor Sweeping Machines
- Floor Polishers
- Carpet Extractors
- Multi Surface Cleaning Machines
- Steam Cleaners
- High Pressure jets

Commercial Flooring

- Laminate Wood Flooring
- Engineered Hard Wood Flooring
- Vinyl Composite Tile
- Luxury Vinyl Tile
- Modular Carpet Tiles
- Laminated Sheet Flooring
- Rubber Flooring
- Floor Protection Sheet
- Damp-Proof Membrane (DPM)

Tools, Adhesives and Accessories

- Floor Rollers
- Floor Scrapers & Strippers
- Floor Tapes
- Nailers & Staplers for Flooring
- Floor Sealers
- Wood, Laminate & Vinyl Cutters
- Adhesives for Wood & Vinyl Flooring
- Grouts & Silicones
- Floor Covering Adhesives
- Waterproofing for Flooring



A Sneak Preview

PSR 2023
POST SHOW REPORT

India's Largest Roofing Conclave

160 Leading Exhibitors
& Brands from
Egypt, Germany, Greece, Indonesia,
Nepal, Spain, UAE, USA

Supported by
eminent trade associations
BAI-MC, CCMA, AESA & WMF



5,326
Business Visitors

Open Seminar on
“Let's Talk Roofing’
& ‘Flooring Ideas’ ”



**Business
Networking
& Knowledge
Exchange.**



Comprehensive display of
Roofing Materials & Technology
along with live demos



A Quick Look

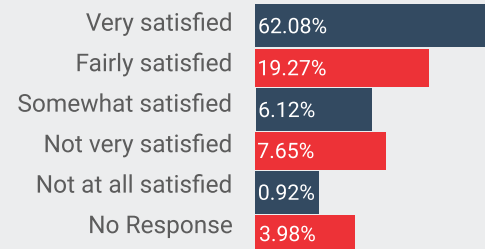
PSR 2023
POST SHOW REPORT



Visitor Statistics

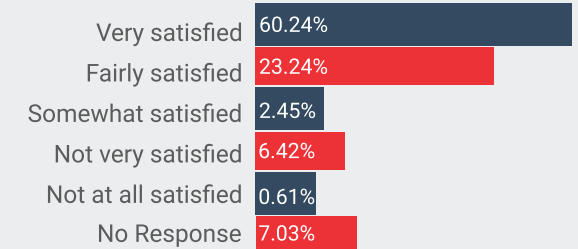
| Day | Show Timing | No. of Visitors |
|-------|--------------|-----------------|
| Day 1 | 10 am - 6 pm | 1,414 |
| Day 2 | 10 am - 6 pm | 2,502 |
| Day 3 | 10 am - 5 pm | 1,410 |
| Total | | 5,326 |

OVERALL SATISFACTION



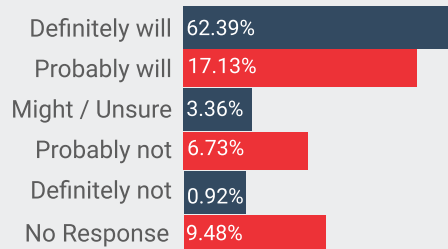
😊 87% are Overall Satisfied with shows

IMPORTANCE OF EVENT



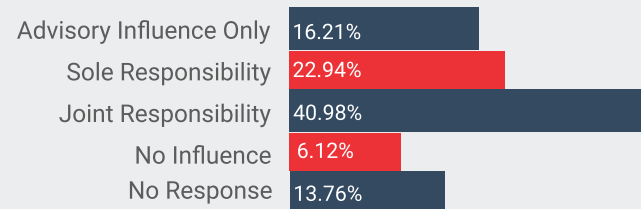
😊 86% Feel the Importance of Event

LIKELIHOOD TO RETURN TO ATTEND



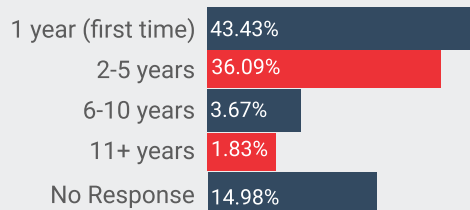
😊 83% are likely to attend for Roof India 2024 next edition.

OVERALL PURCHASE RESPONSIBILITY



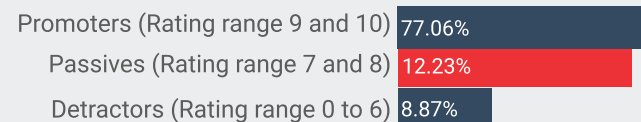
😊 80% have Overall Purchase Responsibility

NUMBER OF PREVIOUS EXHIBITS



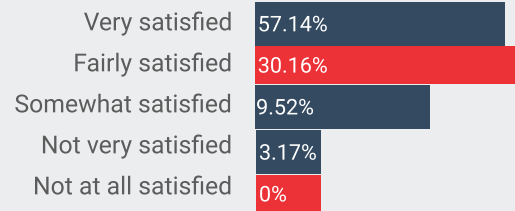
😊 80% No. of previous visits

NET PROMOTER SCORE 68



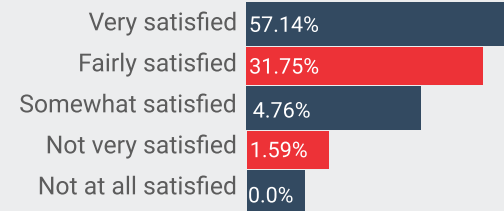
Exhibitors' Feedback

OVERALL SATISFACTION



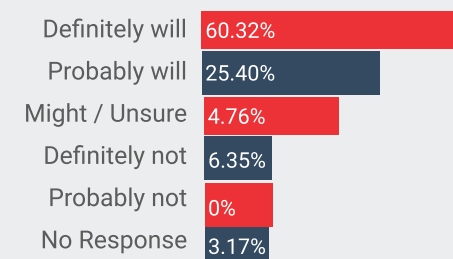
😊 97% are Overall Satisfied with shows

IMPORTANCE OF EVENT



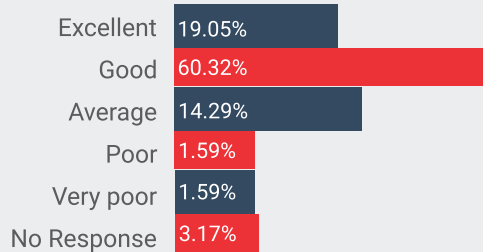
😊 94% Feel the Importance of Event

LIKELIHOOD TO RETURN NEXT YEAR



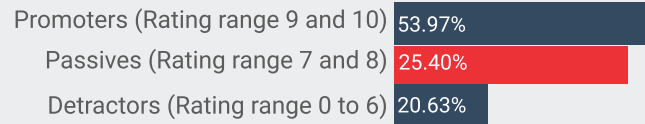
😊 90% are likely to return for Roof India 2024 next edition.

OVERALL RETURN ON INVESTMENT

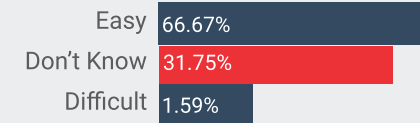


😊 79% exhibitors agree that exhibition delivered a better ROI for them

NET PROMOTER SCORE 33



NET EASY SCORE 65



Glad to be here, visitor footfall is great & got many enquiries. 2 thumbs up to Roof India.

Pranay Surana, Director, Surana Wires

We are getting Serious Visitors here & keeping us busy. It is a well organised show.

Arun Kumar, Leyster Technology, Managing Director

Roof India gives opportunity for serious & relevant customer; Visitor footfall is good. It is a good platform to reach as many customers as possible.

Dharmendra Kedia, President, Eco Peb

Very busy show, good customers and visitors. Hyve had done a good job. The Show looks (to be) a success.

Rajan Shetty, CEO, Green Shield

Roof India is a great support to lots of customers. The management is very supportive & well disciplined. We get good enquiries.

Chetan Mittal, Director, VSI Industries

Good to participate in Roof India. It has given good exposure for our brand. The organizer has done very well.

C.J Polo, Aquastar

Getting positive responses; very well organised; glad to participate in Roof India.

Navin Baswaraj, National Manager, Heytex

India is a big country, developing country, changes happening & this is a good platform to communicate our products & services to the broad public.

Axel Woltmann, Director Sales & Marketing, Mehler Technologies

Reason why we come again and again is because we get good business; that is in terms of getting new partners or end customers. I am very happy with Roof India.

Aparna V P, Marketing Head, Ofic Building Materials India Pvt Ltd

It is good to be a part of such a big expo happening in India.

Aniruddha Nakhwana, Secretary – BAI

The B2B customers what we are looking for, are here. So we are completely happy with this exhibition.

Adarsh M Paul, Vajra Plastic Industries

The Success of any exhibition is the number of people attending it. Here we came across visitors from different states & different industries from various part of the country.

Rahul Timbadia, Managing Director
LA Tim Metal Industries Ltd



Few Leading Brands



and many more...

Unlimited Opportunities

AS AN EXHIBITOR

- Display your latest roofing system products and services to highly focused trade visitors, trade media and delegations
- One to one interaction with the complete roofing industry at one location
- Brand building among industry and end users
- Explore new business and investment opportunities

AS A SPONSOR

- Benefit from an ideal time, place and opportunity to get noticed
- Stand out from the crowd
- Enhance your leadership status
- Project a long lasting brand image to a targeted audience

AS A TRADE VISITOR

- Know about the latest roofing system products and services available in the market
- Find availability of new inline technology, alternate suppliers and manufacturer of roofing systems
- Find about the sources of investments & funding

About us



www.hyve.group

Hyve India Pvt Ltd is a part of Hyve Group PLC, UK.

Hyve delivers game-changing impact for people, business and beyond. How? By helping people to make the connections that could change everything, through its portfolio of unmissable events and hyper-productive meetings programmes. Hyve is on a mission to redefine everyone's expectations of events and is using cutting-edge technology and data to amplify their transformative potential. Hyve's portfolio includes world-renowned brands such as Shoptalk, Bett, CWIEME and Fintech Meetup.

We work across various industry sectors including, Engineering, Metal, Machinery, Paper, Packaging, Pro Sound & Light Roofing, Tools, Tissue and more across India & beyond.

Contact us

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