

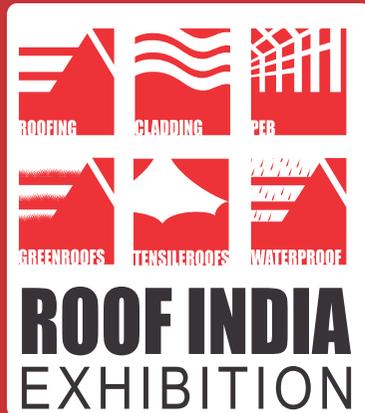


**International Exhibition on  
Industrial & Commercial  
Flooring Industry**

[www.floor-india.com](http://www.floor-india.com)

**27 - 29  
APRIL 2023**

Bombay Exhibition Centre  
Mumbai, India



**Asia's Most  
Definitive Expo For  
Roofing & Allied Products!**

[www.roofindia.com](http://www.roofindia.com)



## Industry OVERVIEW

The Indian Flooring Industry has been passing through an exciting period, thanks to the influx of newer materials, technology, and specialized machinery. Project scales, especially with respect to industrial and commercial flooring have increased dramatically in recent times. The modern connotation of a good Industrial Floor encompasses aesthetics, quick install-ability, longevity, economy, slip resistance, quality, functionality, durability, eco-friendliness, and moisture resistance.

The market is abuzz with innovations and companies constantly upgrading their offerings to meet the growing demand in various segments such as Airports, Metro-Rail projects, shopping malls, IT parks, and SEZs. The swift rise in urbanization, and industrialization, has created a considerable increase in the rate of construction activities, consequently increasing the scope of growth for the global flooring market. These rapid infrastructural developments have increased the demand for flooring products remarkably, boosting the overall market.

## FLOOR INDIA 2023

The Fourth edition of FLOOR INDIA 2023 - The Most Definitive Expo for Industrial & Commercial Flooring will be held during 27 - 29 April 2023 at Bombay Exhibition Centre, Mumbai, India. This event is co-located with 20th edition of ROOF INDIA Expo series, the ONLY event in India to showcase the latest in Roofing, PEBS / Metal Building Systems, and other Roofing & Allied products.

## Visitor Profile

- Aerospace Establishment personnel
- Airport Infrastructure Authorities
- Amusement Parks Owners / Builders
- Architects & Designers
- Builders / Civil Contractors
- Civil & Structural Engineers
- Defence / Military Establishments
- Personnel
- EPC Consultants
- Factory Builders / Owners
- Govt Infrastructure Dept Personnel
- Landscape Architects
- Large Factories Builders / Owners
- Large Warehouse Builders / Owners
- Media Representatives
- Metro Rail Infrastructure personnel
- Pre-Engineered Building Contractors
- Quantity Surveyors
- Flooring Contractors
- Seaports Authority Personnel
- Sports Infrastructure Personnel
- Town Planners
- Trade Representatives

## Exhibit PROFILE

### Industrial Flooring

- Acrylic Flooring
- Waterborne Polyurethane Flooring
- Epoxy Resin Flooring
- Pigments for Flooring
- Self-Leveling Epoxy Flooring
- Polymer Modified Mortars
- Wear Resistant Non-Metal Aggregate Floor Hardener
- Wear Resistant Silicon Carbide Floor
- Steel Fiber Reinforced Concrete Floor

### Floor Machinery

- No Gas Spraying Machine for Flooring
- Floor Shot Blasting Machine
- Floor Grinding Machine,
- Concrete Flooring Machine
- Wooden Flooring Machine
- Floor Milling Machines
- Floor Cutting Machines

### Installation & Cleaning Technology

- Floor Cleaning Machines & Equipment
- Floor Cleaning Agents
- Floor Curing Materials
- Floor Scrubbing Machines
- Floor Sweeping Machines
- Floor Polishers
- Carpet Extractors

- Multi Surface Cleaning Machines
- Steam Cleaners
- High Pressure jets

### Commercial Flooring

- Laminate Wood Flooring
- Engineered Hard Wood Flooring
- Vinyl Composite Tile
- Luxury Vinyl Tile
- Modular Carpet Tiles
- Laminated Sheet Flooring
- Rubber Flooring
- Floor Protection Sheet
- Damp-Proof Membrane (DPM)

### Tools, Adhesives and Accessories

- Floor Rollers
- Floor Scrapers & Strippers
- Floor Tapes
- Nailers & Staplers for Flooring
- Floor Sealers
- Wood, Laminate & Vinyl Cutters
- Adhesives for Wood & Vinyl Flooring
- Grouts & Silicones
- Floor Covering Adhesives
- Waterproofing for Flooring





## Industry OVERVIEW

India's Roofing industry is gearing up for the next gen of ambitious projects. Developing infrastructure and industrial segments are driving demand for roofing materials and solutions. There is a shift from conventional roofing systems to the more modern systems in Industrial, Commercial and even in Housing sectors. With increased investment in infrastructure projects, customers are looking for an architectural solution which provides durability, flexibility along with aesthetically pleasing designs in roofs. The future of roof industry is bright considering the high demand in construction industry. Also, increased corporate and public awareness about climate change has resulted in new initiatives like green building concept and elimination of hazardous materials.

## ROOF INDIA 2023

The event series is the most premium and unparalleled business platform for the last 2 decades for the Roofing product manufacturing & trading fraternity. Benchmarked as 'Asia's most definitive Expo for Roofing & allied Products', Roof India converges the Market Leaders & Newest of the technologies in the segment, and thereby results in striking lucrative business deals. The event open doors to unlimited opportunities of business networking & knowledge exchange.

### Technical Seminar Sessions:

The three-day concurrent seminar sessions facilitates for the discussions on the most recent developments in the in technology, emerging market trends & about new additions to the products array.

Be there to be part of India's building construction & infrastructure boom!  
Maximize your opportunities at **Roof India 2023**

## Few of the Event Highlights

- India's **Largest conclave** of Roofing & allied product industries
- **2 decades** of unparallel support towards the growth of the Industry
- Global brands' **most preferred platform** in Indian subcontinent
- **170 plus exhibitors / brands** from India & abroad
- Largest number of **new launches & live product demos**

## Exhibit Profile

- Architectural Roofing Systems
- Roofing Sheets- Metal, Polycarbonate, FRP etc.
- Roofing Tils & Shingles
- Pre-engineered Buildings
- Metal Building Systems
- Exterior Metal Envelop & Cladding
- Light Gauge Steel Building Technology
- Structural Steel
- Steel Framing & Roll Forming Machinery
- Spaceframes & Daylight Systems
- Tensile Fabric & Architecture
- Industrial / Factory Doors
- Green Roofs Technology
- Roof Waterproofing
- Roof Thermal Insulation
- Roofing Fasteners
- Welding Technology for Steel Buildings
- Solar Roofs / BIPV
- Software for Structural Steel / Roofing

## Visitor Profile

- Aerospace Establishment personnel
- Airport Infrastructure Authorities
- Amusement Parks Owners / Builders
- Builders / Civil Contractors
- Civil & Structural Engineers
- Defence / Military
- Establishments Personnel
- Factory Builders / Owners
- Govt. Infrastructure Dept Personnel
- Large Factory Builders / Owners
- Media Representatives
- Metro Rail Infrastructure personnel
- Pre-Engineered Building Contractors
- Quantity Surveyors
- Real Estate Promoters
- Retail Malls Promoters
- Roofing Contractors
- Seaports Authority Personnel
- Sports Infrastructure Personnel
- EPC Consultants
- Landscape Architects
- Architects & Designers
- Town Planners
- Trade Representatives
- Waterproofing Contractors

# Event Highlights

**India's Largest  
Roofing Conclave**

**120 Exhibitors  
& Brands**  
from India and abroad

Supported by  
eminent trade associations  
**WAI, CCMA & WMF**



**5,009  
Business Visitors**

Technical Seminar Sessions  
**"Let's Talk Roofing"  
& "Flooring Ideas"**



Unlimited Opportunities  
for **Business  
Networking  
& Knowledge  
Exchange.**



Comprehensive display of  
**Roofing Materials, Technology**  
along with live demos



# A Quick Look



# Visitor Statistics

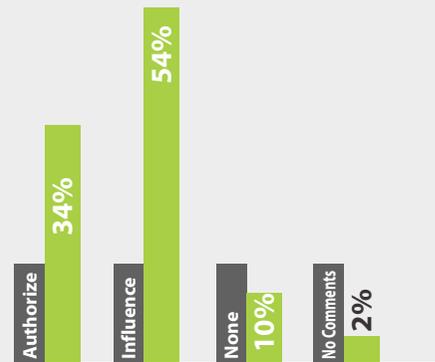
Day	Show Timing	No. of Visitors
<b>Day 1</b>	10 am - 6 pm	<b>1,110</b>
<b>Day 2</b>	10 am - 6 pm	<b>2,185</b>
<b>Day 3</b>	10 am - 5 pm	<b>1,714</b>
<b>Total</b>		<b>5,009</b>



## Rating of the Exhibition



## Role in Decision making process



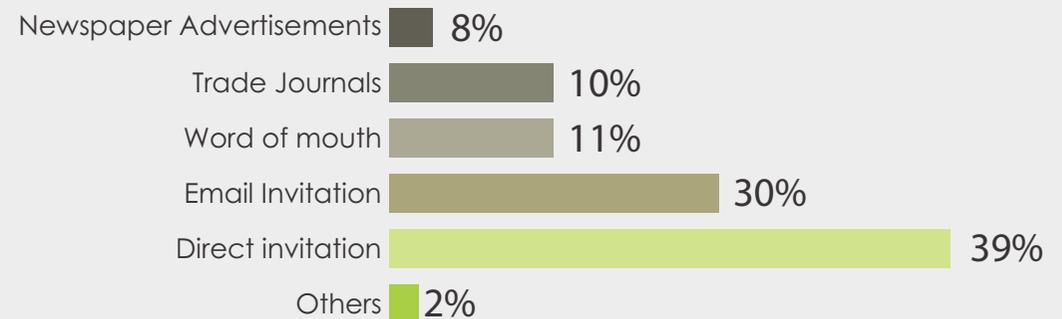
## Factors which influenced their visit

- Opportunity to buy new products
- Variety of products on display
- Networking Opportunity with Industry Leaders
- New Suppliers
- To gather general information
- Opportunity to look for dealerships

## Key Sectors of Interest

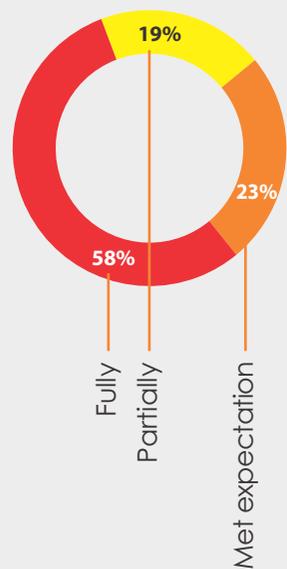
- Roofing Systems
- Roof Machinery
- Pre-engineered Buildings
- Architectural Cladding
- Structural Steel
- Metal Building Systems
- Tensile Fabric Architecture
- Space frames
- Roof Insulation
- Roof Waterproofing
- Roofing Fasteners
- Industrial Doors
- Factory Doors
- Arrest & Safety Equipment
- Solar Roofs Fall
- Tools & Accessories etc.

## Source of Information About the Show

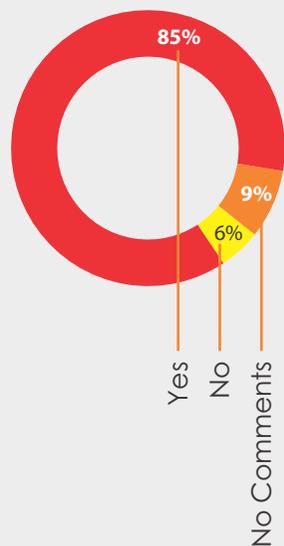


# Exhibitor's Feedback

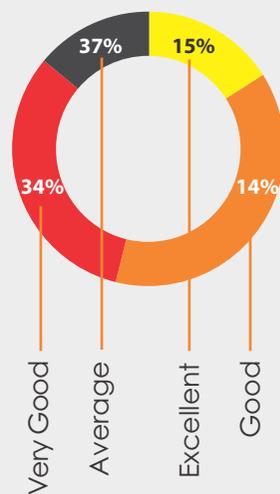
## Accomplishment of Participation Objectives



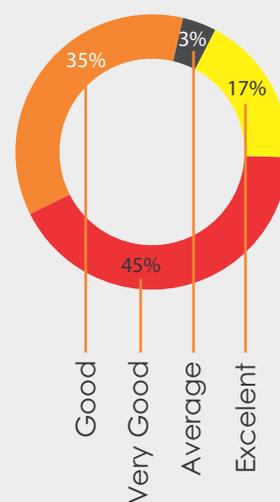
## Cost Effectiveness in Participation



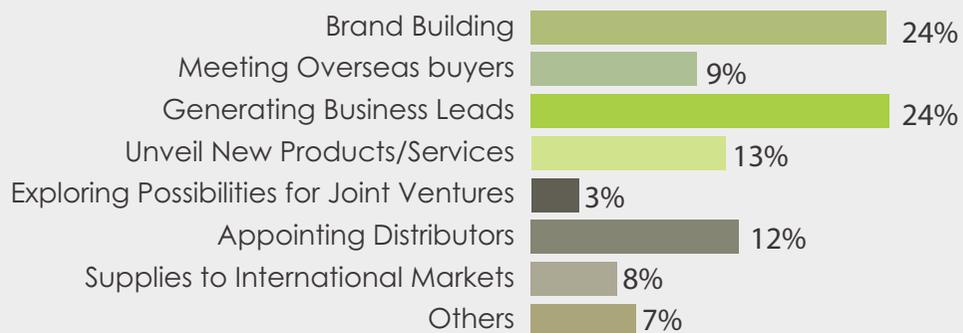
## Exhibition Arrangements



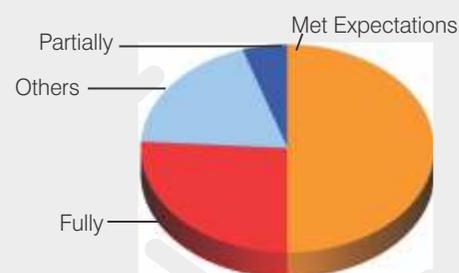
## Quality of Business Visitors



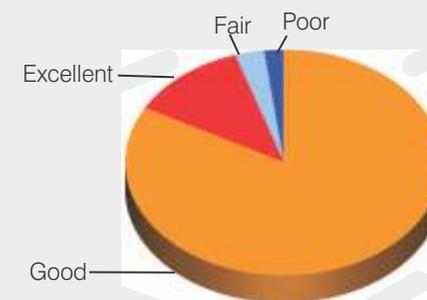
## Objective of Participation



## Fulfillment of Participation Objectives



## Rating the Exhibition



# Some Of Our Valued Exhibitors



# Some Of Our Valued Exhibitors



...and many more

## Unlimited Opportunities at 2023

### AS AN EXHIBITOR

- Display your latest roofing system products and services to highly focused trade visitors, trade media and delegations
- One to one interaction with the complete roofing industry at one location
- Brand building among industry and end users
- Explore new business and investment opportunities

### AS A SPONSOR

- Benefit from an ideal time, place and opportunity to get noticed
- Stand out from the crowd
- Enhance your leadership status
- Project a long lasting brand image to a targeted audience

### AS TRADE VISITOR

- Know about the latest roofing system products and services available in the market
- Find availability of new inline technology, alternate suppliers and manufacturer of roofing systems
- Find about the sources of investments & funding

## About us



Hyve

We are Hyve - We create unmissable events, where people from all corners of the globe connect, learn & inspire, sharing extraordinary moments, advancing businesses and helping to shape industries. Our vision is to create the world's leading portfolio of content-driven, must-attend events delivering an outstanding experience and return on investment for our customers. This vision sits at the heart of everything we do and informs every decision we make.

[www.hyve.group](http://www.hyve.group)

We have multiple events taking place every year all around the world, and across multiple industry sectors from fashion to food and building to tourism.

## Contact us

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