



20th
Edition

**ROOF INDIA
EXHIBITION**

Asia's most
definitive expo for
roofing & allied products !

www.roofindia.com

27 - 29 APRIL 2023

Bombay Exhibition Centre, Mumbai, India



POST SHOW REPORT



International exhibition on
industrial & commercial
flooring industry



**FLOOR INDIA
EXHIBITION**
www.floor-india.com

THE ORGANISERS OF



are Thankful for the Support of

Industry



Silver Partner



YOUR PARTNER FOR GROWTH, GAIN & GOODWILL

Trade Media



About Roof India

The 20th Edition of Roof India, Asia's Largest Roofing & Allied Products Event, successfully took place at the Bombay Exhibition Centre in Mumbai from 27-29 April 2023. The event served as an ideal platform for the building construction and infrastructure industry fraternity to converge, network and strike lucrative business deals and establish business partnerships.

The event showcased latest in products, services & trends from Roofing Systems, Architectural Cladding, Pre-engineered/ Factory Buildings, Metal Building Systems, Structural Steel, Light Steel Framing Technology, Roll Forming Machinery, Spaceframes, Tensile Fabric Architecture, Roof Waterproofing, Roof Insulation, Roofing Fasteners, Tools & Accessories for Roofing, Industrial Doors, Industrial Flooring, Software for Structural Steel / Roofing among other things.

The concurrent Open seminars on "Let's Talk Roofing" and "Flooring Ideas" provided additional opportunities to get the first-hand knowledge about the latest innovation in Roofing and Flooring industries.

The event was supported by leading trade bodies including;

- Builders Association of India (BAI- MC)
- The Construction Chemicals Manufacturers Association (CCMA)
- Architects Engineers & Surveyors' Association (AESAs)
- World Metal Forum' (WMF)

Highlights:

- India's largest conclave of **Roofing & Allied Product Industries**
- 2 decades of unparalleled support towards the growth of the industry
- Global roofing brands' most preferred platform in Indian subcontinent
- **160+ exhibitors / brands** from India & abroad
- **5326** visitors from all over the world
- Largest number of new launches & live product demos
- Concurrent technical seminar on '**Let's Talk Roofing**' & '**Flooring Ideas**'



A Sneak Preview

**India's Largest
Roofing Conclave**

160 Leading Exhibitors
& Brands from
Egypt, Germany, Greece, Indonesia,
Nepal, Spain, UAE, USA

Supported by
eminent trade associations
BAI-MC, CCMA, AESA & WMF



5,326
Business Visitors

Open Seminar on
**"Let's Talk Roofing'
& 'Flooring Ideas' "**



**Business
Networking
& Knowledge
Exchange.**



Comprehensive display of
Roofing Materials & Technology
along with live demos



Exhibitor Profile

- Roofing Systems
- Pre-engineered Buildings
- Metal Building Systems
- Architectural Cladding
- Light Gauge Steel Buildings
- Structural Steel
- Steel Framing Machinery
- Roll Forming Roof Machinery
- Spaceframes
- Tensile Fabric Architecture
- Industrial / Factory Doors
- Green Roofs Technology
- Industrial Flooring
- Roof Waterproofing
- Roof Insulation
- Roofing Fasteners
- Solar Roofs / BIPV
- Software for Structural Steel / Roofing
- Roof Drainage Systems
- Tools & Accessories
- Fall Arrest Systems / Safety Systems



Visitor Profile

- Aerospace Establishment personnel
- Airport Infrastructure Authorities
- Amusement Parks Owners / Builders
- Architects & Designers
- Builders / Civil Contractors
- Civil & Structural Engineers
- Defence / Military Establishments Personnel
- EPC Consultants
- Factory Builders / Owners
- Govt. Infrastructure Dept Personnel
- Landscape Architects
- Large Factory Builders / Owners
- Large Warehouse Builders / Owners
- Media Representatives
- Metro Rail Infrastructure personnel
- Pre-Engineered Building Contractors
- Quantity Surveyors
- Real Estate Promoters
- Retail Malls Promoters
- Roofing Contractors
- Seaports Authority Personnel
- Sports Infrastructure Personnel
- Town Planners
- Trade Representatives
- Waterproofing Contractors

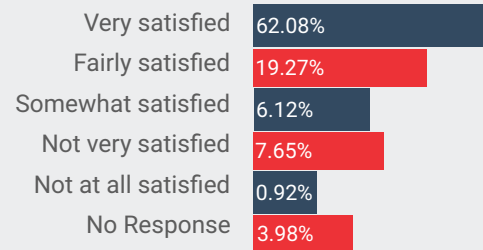
A Quick Look



Visitor Statistics

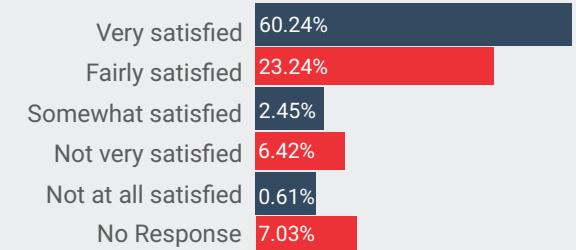
Day	Show Timing	No. of Visitors
Day 1	10 am - 6 pm	1,414
Day 2	10 am - 6 pm	2,502
Day 3	10 am - 5 pm	1,410
Total		5,326

OVERALL SATISFACTION



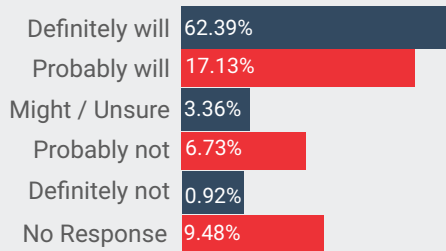
87% are Overall Satisfied with shows

IMPORTANCE OF EVENT



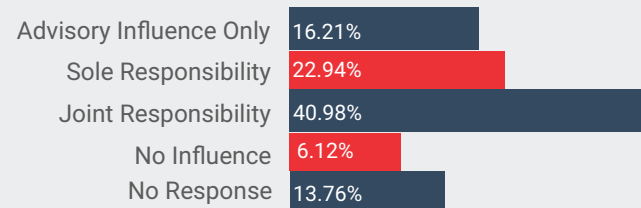
86% Feel the Importance of Event

LIKELIHOOD TO RETURN TO ATTEND



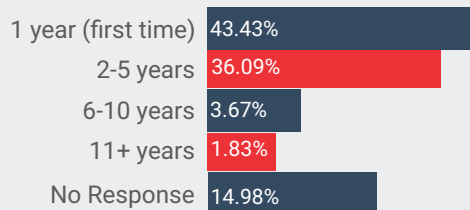
83% are likely to attend for Roof India 2024 next edition.

OVERALL PURCHASE RESPONSIBILITY



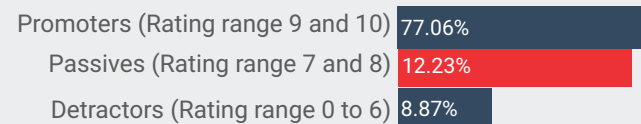
80% have Overall Purchase Responsibility

NUMBER OF PREVIOUS EXHIBITS

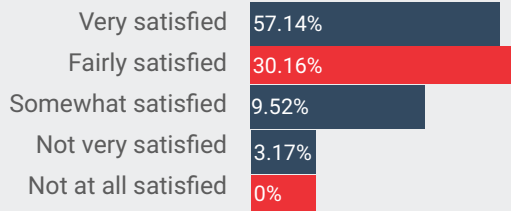


80% No. of previous visits

NET PROMOTER SCORE 68

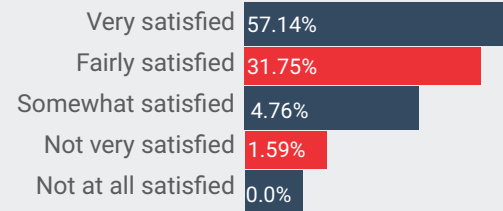


OVERALL SATISFACTION



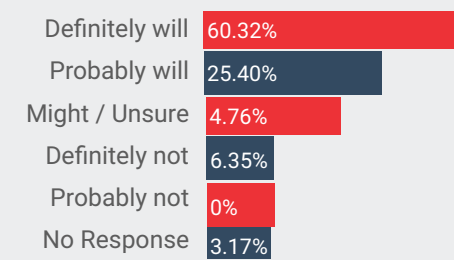
😊 97% are Overall Satisfied with shows

IMPORTANCE OF EVENT



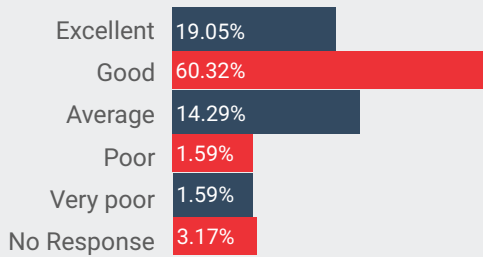
😊 94% Feel the Importance of Event

LIKELIHOOD TO RETURN NEXT YEAR



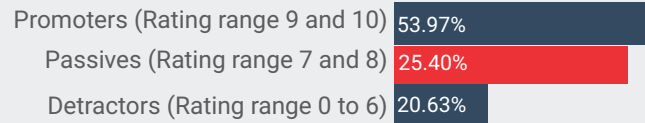
😊 90% are likely to return for Roof India 2024 next edition.

OVERALL RETURN ON INVESTMENT

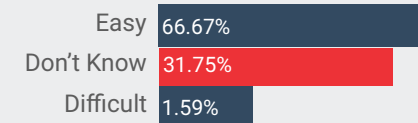


😊 79% exhibitors agree that exhibition delivered a better ROI for them

NET PROMOTER SCORE 33



NET EASY SCORE 65



Few Leading Brands



and many more...

Award and Winners

All exhibitors placed remarkable efforts to set up impressive displays at the event and the jury members appreciated their efforts in some categories of awards.

DESIGN & CONCEPT
INNOVATIVE DISPLAY
GREEN CONCEPT DISPLAY
EQUIPMENT DISPLAY
INNOVATIVE
TECHNOLOGY DISPLAY
INTERACTIVE STAND



Glad to be here, visitor footfall is great & got many enquiries. 2 thumbs up to Roof India.

Pranay Surana, Director, Surana Wires

We are getting Serious Visitors here & keeping us busy. It is a well organised show.

Arun Kumar, Leyster Technology, Managing Director

Roof India gives opportunity for serious & relevant customer; Visitor footfall is good. It is a good platform to reach as many customers as possible.

Dharmendra Kedia, President, Eco Peb

Very busy show, good customers and visitors. Hyve had done a good job. The Show looks (to be) a success.

Rajan Shetty, CEO, Green Shield

Roof India is a great support to lots of customers. The management is very supportive & well disciplined. We get good enquiries.

Chetan Mittal, Director, VSI Industries

Good to participate in Roof India. It has given good exposure for our brand. The organizer has done very well.

C.J Polo, Aquastar



Getting positive responses; very well organised; glad to participate in Roof India.

Navin Baswaraj, National Manager, Heytex

India is a big country, developing country, changes happening & this is a good platform to communicate our products & services to the broad public.

Axel Woltmann, Director Sales & Marketing, Mehler Technologies

Reason why we come again and again is because we get good business; that is in terms of getting new partners or end customers. I am very happy with Roof India.

Aparna V P, Marketing Head, Ofic Building Materials India Pvt Ltd

It is good to be a part of such a big expo happening in India.

Aniruddha Nakhwana, Secretary – BAI

The B2B customers what we are looking for, are here. So we are completely happy with this exhibition.

Adarsh M Paul, Vajra Plastic Industries

The Success of any exhibition is the number of people attending it. Here we came across visitors from different states & different industries from various part of the country.

Rahul Timbadia, Managing Director
LA Tim Metal Industries Ltd



The visitor footfall has been really good. The one good thing about Roof India is that you only getting good quality people coming in the booth.

Ismael Vicedo, Export Area Manager, Sheltertech India Pvt. Ltd.

Here we see different range of product, meet different customers & (get) lots of enquiries. We also get to know about new products & technologies in the market.

Sujay Shah, Business Development Head, Smark Infrastructure Solutions

Here we meet different range of a product, different customers & different sort of enquiries. We also get to know a lot of products, what are new things in the market.

Sourav Mukherjee,
Trade Marketing Manager, HIL Limited

It's the first day, it's very good, we are meeting a lot of new people from the industry, we are at the right place. The event is planned really well.

Nikhil Bothra, Director, Epack Prefab, India



Roof India is the platform to create your Brand

Kaushal Gupta, Director, Bansal Roofing Pvt Ltd

In Roof India, we are participating for the first time; and the response here is overwhelming.

Manish Rustagi, C.E.O and Director
Moonwalk Infraprojects Pvt Ltd



The experience has been phenomenal so far. We had not expected this much footfall; but it is good and the generated enquires are also good.

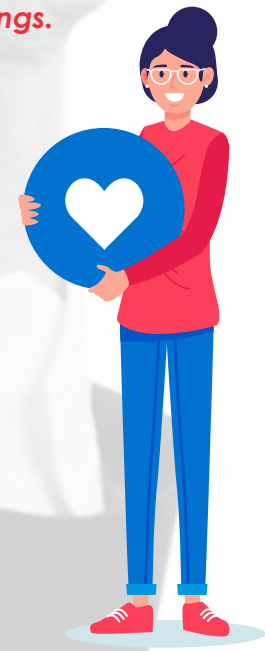
Bhavin N J Gala , Assistant Manager, Zenith Industrial Rubber Products Pvt Ltd

There cannot be any substitute to face to face meetings.

Fabio Rigato, Export Manager, Sattler Pro-Tex

Very healthy environment for business, we even get international participants.

Brijesh Kular, Director, Visaman Infra Project Pvt. Ltd.



Unlimited Opportunities

AS AN EXHIBITOR

- Display your latest roofing system products and services to highly focused trade visitors, trade media and delegations
- One to one interaction with the complete roofing industry at one location
- Brand building among industry and end users
- Explore new business and investment opportunities

AS A SPONSOR

- Benefit from an ideal time, place and opportunity to get noticed
- Stand out from the crowd
- Enhance your leadership status
- Project a long lasting brand image to a targeted audience

AS TRADE VISITOR

- Know about the latest roofing system products and services available in the market
- Find availability of new inline technology, alternate suppliers and manufacturer of roofing systems
- Find about the sources of investments & funding

About us



www.hyve.group

Hyve India Pvt Ltd is a part of Hyve Group PLC, UK.

We are Hyve - We create unmissable events, where people from all corners of the globe connect, learn & inspire, sharing extraordinary moments, advancing businesses and helping to shape industries. Our vision is to create the world's leading portfolio of content-driven, must-attend events delivering an outstanding experience and return on investment for our customers. This vision sits at the heart of everything we do and informs every decision we make.

We work across various industry sectors including, Engineering, Metal, Machinery, Paper, Packaging, Pro Sound & Light Roofing, Tools, Tissue and more across India & beyond.

Contact us

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25 - 27 APRIL 2024

Bangalore International Exhibition Centre
BENGALURU, INDIA



SEE YOU IN BENGALURU



International exhibition on industrial & commercial flooring industry



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